



# DIAGNOSE YOUR SLIDES

## WHAT WORKS AND WHAT DOESN'T

From lesson 1 of 'How to build better scientific slide decks'

		Yes	No	Not sure
<b>Goals</b>	Do you have a clear goal for this slide deck?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Do you know your intended audience?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Content</b>	Is the content logically structured?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Are you happy with the amount of content on each slide?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Does each slide have a single key message?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Does the slide headline reflect the key message?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Visual ideas</b>	Is there a visual on the slide?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Does this visual help explain the content?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Does this visual contribute to overall understanding?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Would the slide stop making sense if you removed this visual?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Graphic design</b>	Does the slide feature 4 or fewer colors?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Does the slide deck use 2 or fewer typefaces?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Does the slide deck use 3 or fewer font sizes?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Is similar content visualized in a similar way?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Do the key messages stand out from the supporting information?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Use of PowerPoint features</b>	Are animations used to guide the viewer through the content?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Are transition effects used to connect information from slide to slide?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Every "no" or "not sure" represents a potential problem with the slide deck.

» We make complex medical science accessible! «



SCIENTIFIC  
SLIDE DECKS



MEDICAL ANIMATION  
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